

## **Annual Quality Assurance Report (AQAR) of the IQAC**

**Name of the College** : **SRINIVAS INSTITUTE OF  
MANAGEMENT STUDIES**

**Name of the Affiliating University** : **MANGALORE UNIVERSITY**

**Year of Report** : **2017-18**

### **Section A**

**Plan of action chalked out by the IQAC in the beginning of the year towards Quality Enhancement (attach separate sheet if required).**

1. Design new and customized courses aiming at promoting cutting edge know how.
2. Promote student support inputs such as study material, tutorials, assignments, additional classes.
3. Involving faculty in Research and publication through periodic conferences and workshops.
4. Faculty Development programmes to build the capacity and improve efficiency of the faculty.
5. Efforts to promote E-learning resources and digital campus through Swayam, NPTEL, NDL etc.
6. Modernization of academic administration through SAAS-ERP.

### **Section - B**

**Details in respect of the following (attach separate sheet)**

#### **1. Activities reflecting the goals and objectives of the College**

1. Continuous improvement in Quality through education and research subject to IQAC monitoring, evaluation and action planning.
2. Comprehensive syllabus with intensive curriculum inputs, supplemented by value addition through certificate programmes and co-curricular programmes.
3. Employability training, skill development, and industry interactions
4. Research centres in different departments focusing on diverse themes, conducting conferences periodically and publishing research papers.

5. The institution is producing 250 PG and 300 graduates in Computer Science, Commerce and Management, and Social Sciences every year which are important in nation's pool of human resources.
6. The institution focuses on development of talent, social consciousness, and employability skills among the students.
7. More environment friendly Campus through green initiatives.

## **2. New Academic programmes initiated (UG and PG)**

New Courses/specializations in futuristic areas have been initiated in PG and UG Degree programmes such as BBM (Aviation Management), B.B.M. (Supply Chain Management), B.Com. (Honours), BBA (Port Management), B. Com. (Business Analytics), M.C.A. (Lateral entry) etc.

## **3. Innovation in Curricular design and transaction**

1. Value added chapter in each subject apart from University curriculum.
2. Certificate programmes – Two programmes offered annually, apart from regular courses.
3. Use of NPTEL video lectures and EDX video lectures.
4. Printed study materials prepared by faculty members as per syllabus.
5. Encouraging students in Research and publication.
6. Compulsory project work in all semester.
7. Classrooms equipped to expose students to Swayam educational TV Channels.

## **4. Inter-disciplinary programmes started**

1. Hands on training in Computer added to the subjects.
2. Inter-disciplinary subjects included as part of curriculum in PG courses.

## **5. Examination reforms implemented**

1. Central Valuation is followed in all courses.
2. 50% of the total marks are set apart for internal assessment and 50% for examination.
3. In Double valuation followed for PG courses, highest among the two valuations is considered as marks secured by the student if the variation is within limits.
4. Make-up examination is conducted for failed students to escape losing one year.
5. Provision for personal seeing of answer scripts and revaluation.

## 6. Candidates qualified : NET/SLET/GATE etc.

All the courses are job oriented and professional courses. Hence students who get opportunity in industry soon after completion of the course develop liking for such jobs and seldom appear for SLET/NET. Some faculty members who are already Ph.D. holders. Others are pursuing part-time research with the University and they do not require to NET to continue in their job.

## 7. Initiative towards Faculty Development programme

1. Interactive meetings are regularly conducted in order to improve communication and team work, every Saturday of the week.
2. A Research Centre is functioning exclusively devoted to improving quality in education and research which is intended to focus on faculty development.
3. The Board of Studies in all the courses have 50 percent members from industry which helps to promote and update curriculum according to industry relevance.
4. The target for the faculty to register with NPTEL and complete atleast two certificate programmes in relevant areas every year.
5. Listening to Swayam educational channels is encouraged.
6. All faculty members have registered for National Digital Library membership to expand their learning and developmental opportunity.
7. All faculties have Google scholar ID.
8. Institutional email ID has been provided to each and every faculty.

## 8. Total number of Seminars/workshops conducted

Sl. No.	Name of the Seminar/ Conferences/ Workshop	Date of Conference
1	National Conference on “Emerging Trends in Educational Innovations”	24 <sup>th</sup> June, 2017
2	Two Days National Conference on “ Implications of Research in Banking, Management, IT, Education and Social Sciences”	18 <sup>th</sup> & 19 <sup>th</sup> August, 2017
3	One Day National Conference on “ Balancing Human Work Life: Challenges and Perspectives”	29 <sup>th</sup> September, 2017
4	Two Days National Conference on “ Innovations and Implications in Information Technology, Management, Social Sciences and Education”	24 <sup>th</sup> & 25 <sup>th</sup> November, 2017
5	National Conference on “Balancing Human Work Life: Challenges and Perspectives”	28 <sup>th</sup> October, 2017
6	Two Days National Conference on “Innovations and Implications in Information Technology, Management, Social Sciences and Education”	December 22 and 23, 2017

7	National Conference on “Impact of Ideas and Innovations On Management, IT, Education & Social Sciences (MANEGMA – 2018)”	17 <sup>th</sup> March, 2018
8	Two days National Conference on “Quality in Higher Education Challenges & Opportunities”	20 <sup>th</sup> and 21 <sup>st</sup> April, 2018

## 9. Research projects a) ongoing b) completed

### 1. (a) Ongoing

Student Research projects – 220 PG and 150 UG

### b) Completed

Student Research projects – 220 PG and 150 UG

### 2. Faculty Research Project.

**(a) Ongoing** - Targeted 100 research papers is ongoing under 30 research centres headed by faculty. Working papers have been listed.

### (b) Completed

30 projects are faculty projects with limited funding. During 2017-18, the faculty members have published 200 research papers in ISBN Conference proceedings.

## 10. Patents generated, if any

Not applicable for Non-Science subjects.

## 11. New collaborative research programmes

1. Senior faculty have admitted students to both full-time and part-time under their guidance for research leading to Ph.D.
2. The institute is collaborating with faculty members of sister institutions of the same management in FDP programmes.
3. Collaboration with other institutions and faculty members through participation in Conferences.
4. Collaborations with international researchers through research publications in the international journals.

## 12. Research grants received from various agencies

The institute has become a constituent college under Srinivas University. Applied for five minor research projects to UGC.

## 13. Details of research scholars

Ten faculty members admitted students for Ph.D. full-time research degree and four for part-time under the Department of Business Management and Commerce. One faculty member of Computer Science department has submitted the thesis recently. Two faculty members have been awarded Ph.D. degree.

## 14. Citation index of faculty members and impact factor

During 2017 and 2018 the faculty members have published about 250 research papers in international journals which have attracted more than 1000 citations. The average impact factor of these journals is 4.5.

## 15. Honours/Awards to the faculty : National and International

Dr. P.S. Aithal, Principal of the institution secured I Rank in research publication among faculty from top 12,000 Business Authors in the world as per a survey report released by Elsevier's SSRN Global Ranking.

(1) SIMS has secured Second Rank in Global Ranking among 1,000 Top International Business Schools based on Number of Research Papers Published during last 12 months Announced by Elsevier's SSRN (USA) Survey.

(2) The following 4 faculty members of have secured Ranks within 100 out of Top 12,000 Global Authors.

**Table : World Top Researchers from Srinivas Institute (within first 100 ranks)**

S. No.	Name of the Faculty	Global Ranking including US Business Schools
1	Dr. P. S. Aithal	First (1)
2	Prof. Krishnaprasad	Fourteen (14)
3	Dr. Suresh Kumar	Seventy two (72)
4	Prof. Shubhrajyotsna Aithal	Ninety three (93)

## 16. Internal resources generated

This is self financing institution and therefore not getting any assistance from the Government for running the institution. The entire institution is supported by fees generated from students.

### **17. Details of departments getting assistance/recognition under SAP, COSIST, ASSIST)/DST, FIST, and other programmes**

The Institute does not offer pure science programmes.

### **18. Community services**

1. Social work students are undertaking social service to assist various NGOs.
2. Business management students undertake CSR activities in community.
3. NSS cell of the college conducts programmes in the local village community.
4. Vivekananda Study Circle undertakes service activities in neighbouring community.
5. Red Cross Wing of the College is actively extending community service.
6. Srinivas Hospital is a sister institution of the same management that supports social service for local community by involving students of the institute.

### **19. Teachers and officers newly recruited**

The college has freedom to appoint faculty members. During 2017-2018, nine faculty members have been newly appointed.

### **20. Teaching – Non-teaching staff ratio**

The ratio is 1:1.

### **21. Improvements in the library services**

1. Adoption of digital library system and fully computerized with bar coding facility.
2. Availability of video lectures and study materials.
3. Extended working hours including holidays.
4. Library develops, manages and distributes study material in all subjects.
5. A large repository of project reports are maintained for research students.
6. Through INFLIB Service library provides required scholarly published articles.

## 22. New books/journals subscribed and their value

### Details of New Books Purchased from June, 2017 to July, 2018

Sl.No	Department	Number of Books	Total Cost
1	MBA	4	1,697.00
2	Computer Science	-	-
3	M.S.W	-	-
4	B.B.M	-	-
5	B.Com.	-	-
<b>Total</b>			<b>1,697.00</b>

### Journals:

Taken Institutional Membership of Rs.5,900/- under **INFLIBNET's List Programme.**

Electronic books	-	97,300
Electronic journals	-	5902 journals.

## 23. Courses in which student assessment of teachers is introduced and the action taken on student feedback

Student feedback is regularly collected annually in all courses which are used for assessment and monitoring of the quality of teaching.

## 24. Feedback from stakeholders

Feedback is requested through websites, suggestion box, telephones, parent meetings, industry employers, alumni.

Head of the institutions share it in IQAC meeting for necessary action and improvement.

## 25. Unit Cost of education

For UG Courses	-	Rs.32,480/- per year/student
Fro PG Courses	-	Rs.51,200/- per year/student

## 26. Computerization of administration and the process of admissions and examination results, issue of certificates

The institution has developed its own software to manage office and library services. This apart Institution operates intranet service to link parents and students with the progress of their wards. Examination results are declared through website of the affiliated University.

## **27. Increase in the infrastructural facilities**

1. Three departmental libraries were shifted to merge into Central library. More reading space created with iron ceiling.
2. Swayam dish antennae is installed. Television fitted in three classrooms for viewing Swayam educational channel.
3. The college has purchased a number of software to support student projects.
4. Additional cupboards were added to library. More mobile amplifiers are also procured for faculty members to use while demonstrating to use videos in class.
5. SAAS academic and administrative system was introduced through Spaneos technology group based in Bangalore.

## **28. Technology up-gradation**

1. College has installed CCD cameras in Classrooms and corridor.
2. All classrooms are fitted with LCD projector and internet connectivity to access NPTL lectures and lecturing using power point presentation.
3. High speed internet facility is provided to Wireless network from Reliance Jio.
4. College has developed its own Management Information System to manage admission and office work.

## **29. Computer and internet access and training to teachers, non-teaching staff and students**

1. Computer lab. is open for extended timings and accessible for students, teachers and non-teaching staff.
2. High speed Wi fi internet, 20 megabytes bend with the optical fibre and providing free facility to all faculty and students.
3. Students utilize the internet for project work and assignment.
4. Certificate programme is conducted for students on Data Analysis using EXCEL.
5. SPSS training given to faculty.

## **30. Financial aid to students**

1. OBC students scholarship
2. Minority scholarship (Muslims, Christians)
3. SC/ST scholarship (national portal)
4. Single girl child scholarship
5. Institutional Merit Scholarship



### **31. Activities and support from the Alumni Association**

A registered Alumni Association is functioning. Institution conducts annual Alumni meeting on 15<sup>th</sup> February every year. Alumni visit the institute for lectures and as resource persons for programmes. Assist in placement of students and admission. Feedback is also solicited.

### **32. Activities and support from the Parent-Teacher Association**

1. Annually for all courses parent-teacher meetings are held. Parents are involved in the matters of their wards.
2. Institutional rules and regulations are ensured through cooperation of parents.
3. On orientation day for commencement of classes for fresh admissions. Parents are invited to participate.
4. Parent-Teacher Association to eliminate ragging practices.

### **33. Health services**

1. All students undergo free medical examination at Srinivas Hospital which is a Medical College sister institution of the group.
2. All staff and their family have Health insurance coverage and subsidized medical assistance/treatment, if hospitalized.
3. The group of colleges has a Chief Medical Officer who is available round the clock to attend any emergencies in student hostels.
4. The dental clinic situated in the college offer services on concessional rates to students and staff.

### **34. Performance in sports activities**

1. Sports day is regularly held.
2. Many students win prizes in inter-collegiate sports, competitions every year.
3. Outstanding sports championship prize is awarded during college annual day.

### **35. Incentives to outstanding sportspersons**

1. Scholarships
2. Freeships
3. Travel grants to participate in competitions

### 36. Student achievements and awards

1. The following are some of the accomplishments of the students.

<b>Name of events conducted in other colleges</b>	<b>Prizes obtained</b>
<b>Manasa Manthana</b> -2017 A national level Business plan contest on the Theme Economic and social sustainability on 15/09/2017 at St Aloysius College, Mangalore.	Proficiency Prize
<b>ETTIN</b> the B-School Fest Organised by Justice KS Hegde Institute of Management on 13 & 14 October 2017	Second Place
Participated in <b>Engineer</b> , [Think, Create] organised by NITK on 12,13and 14 October 2017.	Won the first place in Bizanalytics
Student Participation in <b>SHRIYANS 2017</b> -- A National Level Management Fest organized by Srinivas institute of technology on 26 and 27 October 2017	Proficiency Prize
Students Participated in the Essay Competition organized by the Geological Survey of India as a part of the Vigilance week on 2 November 2017. Total 14 M.B.A. students from senior and junior batch participated in the competition.	One first prize
Students Participated in <b>Insignia 2K17</b> 'Revamping Business strategies in a VUCA world on 8 and 9 November 2017.	Proficiency prize
Students Participated in <b>EXILIR 2017</b> Intercollegiate fest organized by A.J. Institute of Management studies on 9 and 10 <sup>th</sup> November, 2017.	Proficiency prize
Students Participated in <b>AGNITE2K18</b> Intercollegiate fest organized By St Agnes P G Center 21 February, 2018.	Overall winners
Students Participated in <b>UNIFEST 2K18</b> Intercollegiate fest organized By University college on 23 <sup>rd</sup> February, 2018.	First in Finance HR Second place Overall runner up
Students Participated in <b>Edify</b> Global Quest 2018 Intercollegiate fest organized By MNSNMB college on 9 <sup>th</sup> March, 2018.	First prize in Quiz
Students Participated in <b>SHRESHTA 2K18</b> Intercollegiate fest organized by SDM College on 3 <sup>rd</sup> March, 2018.	Second place in Finance

### 37. Activities of the Guidance and Counselling unit

1. Programmes on preparations for Competitive examinations.
2. Training Programmes to prepare for taking higher examination.
3. Training programme on entrepreneurship development for management students.
4. Career guidance support.

### 38. Placement services provided to students

The college has a separate Placement Cell with fulltime Placement Officer. List of companies for Campus Recruitment of students short listed for placement.

#### SIMS [MBA, MCA & MSW] Campus Placement Details for Internal Quality Assurance Cell ( IQAC) for 2017-18

Academic Year	No. of Companies Visited	No. of Students Shortlisted at campus	No. of Students Placed at campus
2017	41	19	84

Academic Year	No. of Companies Invited for Placement	Max. Average Salary Offered in Rs.	Min. Average Salary Offered in Rs.
2017	60	6,40,000 per annum	2,10,000 per annum

Academic Year	Some of Prominent Placement Recruiters	List of posts for which Placement was held	List of Placement Areas
2017	Mandovi Motors, Zydus Cadila, Axis Bank, Karur Vysya Bank, Federal Bank, Kotak Mahindra Bank, ICICI Bank, Jaro Education, Nuware Technologies, IDBI Federal, Oppo Phones Pvt.LTD, Shoppers Stop Ltd., Robosoft Technologies, AYE Finance, Lcode Technologies, Sangam One Services, Adani Wilmar, UB Group, Just Dial, Kanva Mart, Airtel, HDFC Bank, Nandi Toyota, Future Group, TATA BSS, HeadStart Education, Shriram Group, Deloitte Consulting, Coca-Cola, Ramco Cements, Pantaloons	Relationship Executive, Executive Trainee, Trainee Programmer, Fashion Assistants, Associate, Analyst, HR Executive, Generalist, Team Leader, Software Trainee, Sales Manager	Banking, Insurance, Information Technology, Business Process Management, Retail, Training & Education, Painting, Business Process Management, Auditing, Advisory & Services, Stock Broking, Telecommunications, Automobiles

### 39. Development programmes for non-teaching staff

1. Training on using indigenously developed office management software.
2. Meditation programme for non-teaching staff for stress management.
3. Training on on-line resources use and management for library personnel.
4. Concessional education for children of non-teaching staff.

#### **40. Good practices of the institution**

1. Self-contained and constantly updated website.
2. Focus on research and publication through organizing conferences frequently.
3. Customized courses and innovations in teaching
4. More collaborations with institutions/industry
5. Compulsory study material in all subjects.
6. Students research projects and publication opportunity for students
7. Institutional journals and on-line magazines.

#### **41. Linkages developed with National / International, academic / research bodies**

MoU/Collaborations with IBM, Oracle, Grimsby Institute, ICT, ACCA, ISDC, i-Nurture, DELL – EMC etc. as knowledge partners.

#### **42. Action taken Report on the AQAR of the previous year**

1. Overall results improved.
2. Placement record steadily increased.
3. Department of Commerce and Management were merged for greater efficiency and pooling of expertise.
4. More research centres has been established and activities intensified.
5. Many research projects have been applied from UGC.
6. Increase in research publications by faculty.

#### **43. Any other relevant information the institution wishes to add.**

The college has a plan of installing solar panels on its top floor to become energy efficient green campus.

### Section C :

**Outcomes achieved by the end of the year (attach separate sheet if required).**

#### 1. Improvement of Academic results – Table

Sl. No.	Course (Final Year)	No. of Students Appeared	No. of Students Passed	Percentage
1	M.B.A.	111	111	98%
2	M.S.W	9	8	88%
3	M.C.A	20	20	100%
4	B.C.A.	54	54	100%
5	B.B.A.	42	31	73%
6	B.Com.	49	37	75%

#### 2. Improvement in Admission

Sl. No.	Course	Admission	Boys	Girls
1	M.B.A.	111	61	50
2	M.S.W (SU)	9	1	8
3	M.C.A (SU)	20	11	9
4	B.C.A.	55	42	10
5	B.B.A.	111	99	12
6	B.Com.	50	41	9
<b>Total</b>		<b>356</b>	<b>255</b>	<b>98</b>

#### 3. Improvement in Placement

**Campus Placement Details for Internal Quality Assurance Cell (IQAC)  
for 2017-18**

Academic Year	No. of Companies Visited	No. of Students Shortlisted at campus	No. of Students Placed at campus
2017	41	19	84

Academic Year	No. of Companies Invited for Placement	Max. Average Salary Offered in Rs.	Min. Average Salary Offered in Rs.
2017	60	6,40,000 per annum	2,10,000 per annum

<b>Academic Year</b>	<b>Some of Prominent Placement Recruiters</b>	<b>List of posts for which Placement was held</b>	<b>List of Placement Areas</b>
2017	Mandovi Motors, Zydus Cadila, Axis Bank, Karur Vysya Bank, Federal Bank, Kotak Mahindra Bank, ICICI Bank, Jaro Education, Nuware Technologies, IDBI Federal, Oppo Phones Pvt.LTD, Shoppers Stop Ltd., Robosoft Technologies, AYE Finance, Lcode Technologies, Sangam One Services, Adani Wilmar, UB Group, Just Dial, Kanva Mart, Airtel, HDFC Bank, Nandi Toyota, Future Group, TATA BSS, HeadStart Education, Shriram Group, Deloitte Consulting, Coca-Cola, Ramco Cements, Pantaloons	Relationship Executive, Executive Trainee, Trainee Programmer, Fashion Assistants, Associate, Analyst, HR Executive, Generalist, Team Leader, Software Trainee, Sales Manager	Banking, Insurance, Information Technology, Business Process Management, Retail, Training & Education, Painting, Business Process Management, Auditing, Advisory & Services, Stock Broking, Telecommunications, Automobiles

#### 4. Student interest in Research & Publications

The students of MBA programme have presented papers in the National Conference on the theme “Exploring Avenues in Banking, Management, IT, Education & Social Sciences” held on 4<sup>th</sup> August, 2018. The details are as detailed below :

<b>Sl. No.</b>	<b>Title of the Paper</b>	<b>Student author</b>
1	A Conceptual Approach to Empower the Youth through Life Skill Education	Dr. Harshitha K. Dawn Prakash Mohammad Safwan
2	A Case Study of PNC Infratech Ltd.	Mahima K. M.
3	A Case Study on Birla Corporation Limited	Umamaheshwar V. Bhat
4	A Case Study on HCL Technology	Madhuri P. Hegde
5	A Detailed Analysis of HINDALCO Industries Ltd.	Deepika P.
6	A Case Study of IFB Industries Ltd.	Muddassir Khadar

7	A Case Study on Hindustan Unilever Limited	Pavana A. G.
8	A Case Study on Raymond Company Limited.	Gayatri Gajanana Pai
9	A Case Study on Stoppers Stop Limited	Kumuda Vishweshwa Bhat
10	A Case Study on Sun Pharmaceutical Ltd.	Pavitra Madhukar Shanbhag Anumesh Kariappa
11	Indian Multinational Oil and Gas Company	Arpita N. Hosalli
12	Kansai Nerolac Paints Ltd – A Case Study	Swathi C. M.
13	A Cause Study on Reliance Power Ltd.	Fredin Dominic
14	Public Private Partnership Model to Promote Tourism in Karnataka	Dr. Harshitha K. Dawn Prakash Akshay Kumar
15	A Study To Understand Customer Experience Related To E-Banking Services of SBI and Syndicate Bank At Uppinagadi & Alankar Region of Karnataka.	Shreepathy Rangabhata B. Shreedhar M. K.

### Section D

#### Plans of the college for the next year

1. More conferences, publications
2. More research projects
3. Innovative courses
4. Improvements in Evaluation system.
5. Improvements in On-line library system.
6. Increase in national and international collaborations for education, training and research.
7. Student involvement in Research
8. Compulsory mini project in each semester



**(Dr. Suresh Kumar P.M.)**  
Name & Signature of the  
Director/Coordinator, IQAC



**(Dr. P.S. Aithal)**  
Name & Signature of the  
Chairperson, IQAC

**Section C :**

**Outcomes achieved by the end of the year (attach separate sheet if required).**

**NIRF Ranking 2017**

**Self-Evaluation Based Score = 96.2/100**

DOI : <https://doi.org/10.5281/zenodo.261049>

<b>Parameter 1 : Teaching, Learning &amp; Resources;</b>				<b>Marks allotted</b>
<b>Marks =100; Weightage = 30%</b>				
A	Student Strength (SS): 20 Marks	MBA Student Intake = 120 MCA Student Intake = 60	Students Admitted = 111 Student Admitted = 45	18/20
B	Faculty-student ratio with emphasis on permanent faculty (FSR): 30 marks	MBA Number of Faculty = 16 MCA Number of Faculty = 8	Faculty-student ratio= 1:14 Faculty-student ratio=1:12	25/30
C	Combined metric for Faculty with PhD (or equivalent) and Experience (FQE): 20 marks	Faculty with Ph.D. = 5	Faculty with average Experience = 12 years	15/20
D	Financial Resources and their Utilisation (FRU): 30 Marks	Fee Collection 60,000/Student	Expenditure /Student 60,000/Student	30/30
<b>Total Marks out of 100</b>				<b>88/100</b>

<b>Parameter 2 : Research and Professional Practice (RP)</b>				<b>Marks allotted</b>
<b>Ranking weight: 0.30</b>				
A	Combined metric for Publications (PU): 30 marks	Number of Journal Publications during 2016 = 177 Number of Faculty members = 24	(Publications)/(Faculty) = (P/F) Ratio = 7.4  <b>Note :</b> (P/F) ratio is less than one for all Indian B-Schools.	30/30
B	Combined metric for Quality of Publications (QP): 40 marks	Citations during 2016 = 850 Papers published during 2015 = 85	Average Citations per paper / year = AC/T = 10  <b>Note :</b> (AC/T) ratio is less than one for all Indian B-Schools.	40/40



C	IPR and Patents: Filed, Published, Granted and Licensed (IPR): 15 marks	Study Books & Edited Books Published during 2016 = 48	Average books/Faculty for the year 2016 = 2	15/15
D	Footprint of Projects, Professional Practice and Executive Development Programs (FPPP): 15 marks	Projects executed under Research Centres = 40	Average number of Projects/ Faculty = 2	15/15
<b>Total Marks out of 100</b>				<b>100/100</b>
<b>Parameter 3 : Graduation Outcomes (GO)</b>				<b>Marks allotted</b>
<b>Ranking weight: 0.20</b>				
A	Combined metric for Placement, Higher Studies, and Entrepreneurship (GPHE): 40 marks	Placement = 76% Higher Studies = 5 % Own Business = 19 %	100 % Occupied with no unemployment	40/40
B	Metric for University Examinations (GUE): 40 marks	University Exam Result = 100% pass	Academic performance based on University Result = 100%	40/40
C	Median Salary (GMS) : 20 marks	Average Salary/ Student =300 K Average Fee/ Student = 60 K/student.	Average Return for first year on Investment (ARI) = 300/60 = 5. <b>Note :</b> The ARI of Indian Top B-schools is less than 3.	20/20
D	Metric for Graduating Students Admitted Into Top Universities (GTOP): 15 marks	Not Applicable for P.G. Course		-
E	Metric for Number of Ph.D. Students Graduated (GPHD): 10 marks	Not Applicable for P.G. Course		-
<b>Total Marks out of 100</b>				<b>100/100</b>

<b>Parameter 4 : Outreach and Inclusivity (OI)</b>				<b>Marks allotted</b>
<b>Ranking, weight: 0.10</b>				
A	Percent Students from other states/countries (Region Diversity RD): 30 marks	Total number of Students = 111 Other State Students = 44	RD = OS/T = 40 %	28/30

B	Percentage of Women (Women Diversity WD): 25 marks	Total number of Students = 111 Women Students = 50	WP = 45 %	25/25
C	Economically and Socially Challenged Students (ESCS): \ 25 marks	Total number of Students = 120. Economically and Socially Challenged Students = 60	ECCS=56%	25/25
D	Facilities for Physically Challenged Students (PCS): 20 marks	(1) Ramp (2) Physically Challenged Students Toilet, (3) Wheel Chair	PCS=100 %	20/20
<b>Total Marks out of 100</b>				<b>98/100</b>

<b>Parameter 5 : Perception (PR)</b>				<b>Marks allotted</b>
<b>Ranking weight: 0.10</b>				
A	Peer Perception: Employers and Research Investors (PREMP): 25 marks	Industry Projects	100 %	25/25
B	Peer Perception: Academic Peers (PRACD): 25 marks	Research Conferences	100 %	25/25
C	Public Perception (PRPUB): 25 marks	Website Information	100 %	25/25
D	Competitiveness (PRCMP): 25 marks	Innovations & Best Practices	100 %	25/25
<b>Total Marks out of 100</b>				<b>100/100</b>

S. No.	Parameters	Marks Scored	Weightage	Marks Based on Weightage
1	<b>Teaching, Learning &amp; Resources</b>	88/100	30%	<b>26.4</b>
2	<b>Research and Professional Practice (RP)</b>	100/100	30%	<b>30</b>
3	<b>Graduation Outcomes (GO) Ranking</b>	100/100	20%	<b>20</b>
4	<b>Outreach and Inclusivity (OI)</b>	98/100	10%	<b>9.8</b>
5	<b>Perception (PR)</b>	100/100	10%	<b>10</b>
<b>Grand Total</b>				<b>96.2/100</b>